



Estienne School

GRAPHISOFT
BY RHAPSO



For 6 years, Mr. Mathieu has been the chief of works at Ecole Estienne (Graphic Arts School - France), one of the most prestigious Graphic Arts schools based in the centre of Paris. He and his team of teachers led the initiative of the first JDF connection in France, between two Ryobi presses and Graphisoft MIS (Management Information System).

How long has Ecole Estienne been working with Graphisoft software? And how do you use the software in your courses?

When I arrived, 6 years ago, the partnership with Graphisoft was already started and I wish, of course, that this exceptional partnership will continue. The software is used during practical training sessions. It allows students to pass through all of the stages of the printing process: estimate, launch a job, schedule it, control production and more particularly the activity of the printing presses.

Ecole Estienne has installed the first JDF connection in France, between 2 Ryobi presses and Graphisoft MIS. Are you satisfied with this JDF installation?

I am very satisfied. When we considered the renewal of our printing machines, we wanted to take advantage of this JDF revolution and of the new digital flow in general. At the latest DRUPA, we understood that JDF was a key industry that must be adopted to increase printing productivity. The digital flow that is required to industrialize printing will start to be adopted by printing houses. The objective of this investment was initially to have an educational and didactical need. It is also necessary to have modern, up-to-date tools for students. We will be able to train more qualified students who are open-minded to new technologies.

How was the inauguration of your JDF installation mid-December?

This inauguration was organized by three partners: Graphisoft, Ryobi and of course Ecole Estienne. The machines were working and the guests could concretely "see" what a JDF connection with Graphisoft MIS could bring. It was also an event to let the professionals know that Ecole Estienne is moving forward!

Will Ecole Etienne consider other JDF-compliant investments?

First it is necessary to say that we already have two A3-size 2-colour Ryobi presses and a digital press IGEN3 of Xerox installed at Ecole Etienne. In the future we will have two B2-size 2-colour presses, one of which will have perfecting, a trimmer and a folding machine. The objective of these future investments is to have a completely integrated workshop. All of the new machines must be able to be connected via JDF: CTP, folding machine, trimmer, etc. will have to dialogue with the other systems, and more particularly with the management information system (MIS).



Which role does Ecole Estienne have in the adoption of new technologies by professional printers?

We have been rewarded at the latest 'Intergraphique' fair in Paris, where we received the Golden Trophy for the most innovative investments. I think that this trophy showed the professionals that Ecole Estienne is moving forward and it is not finished yet! With the other teachers, we want to extend the possibilities of the types of equipment that can dialogue together. We need to offer our students didactic tools to understand the principles of a printing house connected in a network: this is what brings the connection between Graphisoft MIS and the Ryobi presses. For us, it is necessary to show our students a little of the 'printing shop of the future'.

According to you, what will JDF bring to printers?

A great number of printers are still working in an 'traditional' way and it is sometimes difficult for them to transition to a more industrial model. The MIS, connected to the workshop in JDF, is one of the most important tools for this transition. The MIS makes it possible to show the difference between, for example, the cost that was estimated and the costs that were really incurred during production. These differences should be analyzed in details on a job-per-job basis. It becomes more and more crucial for printers to control their costs.

Rhapso is a software editor.

Initially designed to meet expectations from the corrugating industry, EmaPack solution has been quickly expanded in order to provide folding cartons plants, transformers, paper industries and traders with a state-of-the art global ERP.

Moreover Rhapso sells Graphisoft as a leading solution for both printers and actors of the printing eco system.

4000 users on 1000 sites located in 30 countries are running Rhapso solutions all over the world. Rhapso is a CIP4 full member and supports JDF connections with all major suppliers of the market place. Visit our website: www.rhapso.com