



Imprimerie Ménard

GRAPHISOFT
BY RHAPSO



For more than 80 years, Imprimerie Ménard has been developing its sheet-fed offset activity with one guideline: Quality. With this objective in mind, they have been investing in the latest technologies available for the printing sector. The entire process is carried out internally in order to ensure optimal production management, controls, and delivery dates:

- For prepress, the PDF Prinergy workflow from Creo was implemented to ensure that the CTP is efficiently fed. At Imprimerie Ménard, Staccato screening is used to obtain high-fidelity images .
- For printing, the Heidelberg sheet fed machines ranging from 36x52 to 70x102 receive information from prepress for presetting of the inkers.
- Finishing is completely integrated, with folding, as well as book binding and saddle-stitching machines from Müller Martini. The trimmer already receives and soon one of the folding machines will receive CIP3 information from the imposition station.

Imprimerie Ménard always has on-going projects: They will soon be ISO 9000 certified and plan to purchase a new printing press... They have one of the highest investment ratios of the French printing industry!

The 41 team members are strongly committed in every day challenges. Each customer has a their own personal contact who handles commercial and technical issues.

The results? Every year more customers, an increasing turnover and a positive P&L.

To support this development, Imprimerie Ménard has invested in a Management Information Management System, Integrale from Graphisoft. The Managing Director, Didier Demur, wants to capitalize on the information which must be 100% reliable : “In our company decisions have always been taken thanks to a precise, in-depth knowledge of the production process in order to establish investment priorities but, more importantly, to ensure reactivity on a daily basis”



Integrating systems thanks to JDF

For Didier Demur, integration must be complete. Why key-in in Prinergy a job number when Integrale knows it? And why enter in Integrale times spent when Prinergy knows this information? The value of the connection between these two systems is obvious. "The communication between various equipment and systems will allow us to be even more reliable and save more time... therefore it represents productivity gains!" states Didier Demur enthusiastically.

The principle is simple: thanks to JDF, Integrale can send Prinergy the information required about the job via Synapse Link. In return, Prinergy communicates in real-time Production Management information about ongoing operations in prepress to Graphisoft, detailing if they should be charged on a job. As a result, job costing can be achieved very precisely and the reasons for possible differences can be explained.

Rhapso is a software editor.

Initially designed to meet expectations from the corrugating industry, EmaPack solution has been quickly expanded in order to provide folding cartons plants, transformers, paper industries and traders with a state-of-the art global ERP.

Moreover Rhapso sells Graphisoft as a leading solution for both printers and actors of the printing eco system.

4000 users on 1000 sites located in 30 countries are running Rhapso solutions all over the world. Rhapso is a CIP4 full member and supports JDF connections with all major suppliers of the market place. Visit our website: www.rhapso.com