



PRINT BUYER

GRAPHISOFT
BY RHAPSO

No matter what size or type of organization you work in – **Publisher, Advertising Agency, Broker, Large Corporation** – you have the challenge of sustaining high quality standards while **rationalizing your purchases** and reducing your overall printing costs.

“Lowest bid wins” purchasing approaches aren’t able to satisfy all print purchasing criteria. And cramming the full set of printing needs into one comprehensive pricelist is hardly achievable due to the number of potential configurations.

Print Buyer need to establish processes embracing **win-win partnerships** with a select group of printers. **GS Print Buyer**, a unique software platform providing on-demand estimating for print buyers, is based on a partnership between the print buyer and a select group of printers. For each quotation, the production process is optimized for each printer and the printer with the overall optimal printing process is selected.

Benefits for the Print Buyer

- **Immediate quotation**, no delay in receiving the printer’s estimate
- ‘Virtual bidding’ for each job request increases **competitiveness**
- Printer’s prices are updated on demand for **greater accuracy**
- Print buyer has control over the printing purchasing process thanks to a **powerful costing tool**

Benefits for the Printer

- **Error-free** estimating pricing data are provided to the print buyer
- **Deals** are closed without manual estimating
- Sales prices are **kept under control**: no sale below printer’s minimum prices
- **Build close working** relationships with customers

Interface with other Graphisoft modules

- **Production Management (GS Prod)**: purchase orders, production timelines and job costing
- **Inventory Control (GS Ware)**: supports multiple warehouses
- **Contact Management (GS CRM)**: customer, supplier and business partner follow-up

Rhapso is a software editor.

Initially designed to meet expectations from the corrugating industry, EmaPack solution has been quickly expanded in order to provide folding cartons plants, transformers, paper industries and traders with a state-of-the art global ERP.

Moreover Rhapso sells Graphisoft as a leading solution for both printers and actors of the printing eco system.

4000 users on 1000 sites located in 30 countries are running Rhapso solutions all over the world. Rhapso is a CIP4 full member and supports JDF connections with all major suppliers of the market place. Visit our website: www.rhapso.com