

Press Information

Rhapso and Grafitec launch a partnership to offer Graphisoft MIS to Printers in Romania

Rhapso, an international software publisher for printers, publishers and advertising agencies, has signaled its commitment to the Romanian market with the conclusion of a distribution agreement for its products. Grafitec has been named the Certified Distributor of Rhapso products in Romania.

Palaiseau (France) – February 15th, 2010

Having already a few customers in Romania, Rhapso's goal is to strengthen its development in Romania with a local Certified Distributor.

Founded in 1998, **Grafitec's** credo is to offer complete and top quality technology to the Printing Industry. This fast growing company provides tailored services on equipments and software along the Printing process. Historically a key partner of Kodak, Grafitec wishes now to position on the promising and strategic market of MIS (Management Information Systems). Capitalizing on existing skills in services for the printing industry, Grafitec will promote Graphisoft MIS, and offer project management, software implementation, training and support services. In addition, thanks to **JDF**, Grafitec will be able to integrate globally the different systems of the Printing Business, from Management right through to Prepress and Workshop.

Grafitec skills are obviously complementary to Graphisoft solutions and **Grafitec will be the platform to support Rhapso international development in Romania**, thanks to offices in Oradea and Bucharest.

Claudia Simion, CEO of Grafitec, has high ambition for this new partnership with Rhapso: "We plan to leverage Graphisoft software to help printers use technology to become more successful. With the rapidly changing market conditions in the printing industry, printers must find innovative ways to reduce their costs and at the same time respond quicker than ever before to their customers' needs. Rhapso solutions can help printers achieve these goals".

About Rhapso (www.rhapso.com)

Rhapso is a software company providing integrated management solutions to the packaging and printing industries, optimizing processes and increasing productivity. Graphisoft is a full-featured management information system covering all of a printer's business processes—from contact management to invoicing—including estimating, scheduling, job costing, inventory control and more. Over 1,000 printing companies currently use Graphisoft systems in more than 30 countries. Rhapso is a member of CIP4 and offers JDF connectivity with all market leaders.

About Grafitec (www.grafitec.ro)

Grafitec is committed to play a leading role in prepress for Commercial Printing, Newspapers, Publication Printers and Packaging.

Our development is based on filling the market needs with equipment and consumables that reach the highest standards in the printing industry, at competitive prices. That, combined with our will to offer the best services, is the fact that propelled us to the next level of printing.

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